Podcast Episode Project Plan

Check out our course Podcasts for Educators for specific resources on podcast projects.

Phase 1: Ideation & Research

Study professional podcast episodes; identify episode topics; research episode topic.

Phase 2: Planning & Creation

Identify episode's central claim; organize ideas; record & edit episode.

Phase 3: Publication & Assessment

Share episodes with an authentic audience and assess, reflect, & revise.

01 Teacher Ideates



- Identify student needs & curricular goals.
- Select podcast episode WAGOLL(s) for students to study.
- Identify a community partner to support student work.

02 Students Ideate



- Study and unpack the WAGOLL(s).
- Create a rubric as a class based on podcast study.
- Brainstorm possible topics for episode.
- Develop a central guiding question for the episode.

03 Research



- Generate additional inquiries about the episode topic.
- Identify gaps (and ghosts) in existing knowledge.
- Collect, evaluate, and synthesize information.
- Refine the episode's compelling question during research.

04 Plan



- Reflect on research.
- Write a central claim for the episode based on research.
- Organize ideas and evidence.
- Return to the WAGOLL(s) & consider what aspects of its techniques and structure might be worth trying.

05 Create



- Flash draft episode script and/or record episode.
- Revise & add to flash draft based on the WAGOLL(s).
- Engage in a cycle of draft → revise → seek feedback → repeat.
- Edit & add to the episode with the intended audience in mind.

06 Publish



- Teacher identifies how podcast episodes will be shared.
- Students share or present episodes.
- Students gather feedback from authentic audiences.

07 Assess & Revise



- Students reflect on the process and final product.
- Teacher assesses using the rubric developed throughout the project.
- Incorporate feedback and revise.
- Evaluate both disciplinary learning and the skills practiced throughout the project.

WAGOLLs as a Mentor Text | *Return to and learn from WAGOLLs ("What a Good One Looks Like") throughout the project.* →

Community Partners & Authentic Audience | *Engage with a community partner early and keep your intended audience in mind throughout.* →

FEEDBACK • ASSESSMENT • REFLECTION • REVISION | *Happen throughout all phases of the project.*

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Project-Based Learning for Content Literacy Framework created by Sam Futrell

Designed by Grace Helmick