One-Pager Project Plan

Check out our One Pager resource!

Phase 1: Ideation & Research

Study a one-pager; identify a topic; research the topic.

Phase 2: Planning & Creation

Organize research and design one-pager based on techniques learned from the WAGOLL.

Phase 3: Publication & Assessment

Share one-pagers with an authentic audience and assess, reflect, & revise.

01 Teacher Ideates



- Identify student needs & curricular goals.
- Select a WAGOLL for students to study. Having trouble finding one? Use a lilyPD one pager as a mentor text!
- Identify a community partner to support student work.

02 Students Ideate



- Study and unpack the WAGOLL(s).
- Create a rubric as a class based on one-pager study.
- Read the assigned or chosen text.
- Identify the text's central theme, argument, or compelling question.

03 Research



- Identify any significant contextual or compelling questions about the text or topic.
- Engage in additional research as needed to answer the compelling questions.
- Refine the text's theme, argument, or compelling question as needed.

04 Plan



- Reflect on answers to compelling questions.
- Write a brief summary of the text or topic and/or identify 3-8 topics to cover in the one-pager.
- Return to the WAGOLL(s) & consider what aspects of its techniques and structure might be worth trying.

05 Create



- Flash draft the one pager.
- Revise & add to flash draft based on the WAGOLL(s).
- Engage in a cycle of draft → revise → seek feedback → repeat.
- Refine the one-pager with the intended audience in mind.

06 Publish



- Teacher identifies how one-pagers will be shared.
- Students share or present one-pagers.
- Students gather feedback from authentic audiences.

07 Assess & Revise



- Students reflect on the process and final product.
- Teacher assesses using the rubric developed throughout the project.
- Incorporate feedback and revise.
- Evaluate both disciplinary learning and the skills practiced throughout the project.

WAGOLLs as a Mentor Text | *Return to and learn from WAGOLLs ("What a Good One Looks Like") throughout the project.* →

Community Partners & Authentic Audience | *Engage with a community partner early and keep your intended audience in mind throughout.* →

FEEDBACK • ASSESSMENT • REFLECTION • REVISION | *Happen throughout all phases of the project.*

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Project-Based Learning for Content Literacy Framework created by Sam Futrell
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