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## Research Before You Reference

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**Task:** Use the graphic organizer below to learn more about an institution/organization before referencing a source they’ve created.

**Instructions:** Locate the “About” section on an organization’s website by navigating to either the main menu bar, or scrolling to the bottom of the home page. Then, use the information on the “About” page along with other information you can find on the internet to answer the questions below. Then, use the information you’ve learned to respond to the final prompt on page 2.

| Guiding Question/Task                                                                                                                           | Your Response |
|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| When was this institution created/founded?                                                                                                      |               |
| Who created/founded this institution and why?                                                                                                   |               |
| How does the institution describe itself on the About page? What is its purpose?                                                                |               |
| Who is currently in charge of the organization? Who are they? What information can be found about them on the organization’s website or online? |               |
| How is the organization funded? Donors? Ads? Selling goods or services? Describe all of these briefly.                                          |               |
| Briefly “Google” the organization, and click on the “News” section of the search results. What, if anything, comes up? Describe.                |               |



**Based on the information you've learned, respond to the following prompt in 2-3 sentences: how does this organization's identity, mission, and current actions impact the information they create and/or publish?**