

COURSE OVERVIEW

Podcasting for Educators

In this course, you'll learn how to bring podcasting into your classroom as a powerful tool for inquiry, storytelling, and authentic communication. Whether you're looking to amplify student voice, build content knowledge, or design engaging performance tasks, podcasting offers a flexible, high-impact way to get there.

Interdisciplinary | Grades K-12 | C3 Aligned



Enroll Now!
go.wm.edu/Dv5r15

Your Learning Journey

Transform your teaching through this self-paced, 5-hour online microcourse, chunked into bite-sized modules:

- Course Introduction
- Why Podcasts?
- Podcasts as Educational 'Texts'
- Student Podcast Creation: Getting Started
- Student Podcast Creation: Tools & Technical Essentials
- Planning for Podcasts & Implementation
- Course Outro & Narrative Assessment

As you progress through the course, you'll explore research-based instructional strategies that build skills aligned with national and state standards.

Powerful pedagogy, made joyful!



**CREATED BY AN EXPERIENCED
EDUCATOR & PODCASTER**

Conor Molloy, Director of Learning & Design
W&M | Strategic Cultural Partnerships



Master Core Concepts

Develop a strong understanding of podcasts as educational texts and the benefits of integrating podcasting projects into your teaching practice.



Develop & Apply Skills

Dive deeper into podcast creation, learning how to design projects that deepen content knowledge and strengthen communication skills.



Receive Grab-n-Go Resources

Gain access to downloadable planning guides, student-activity templates, and classroom-ready resources you can use tomorrow.



Earn 5 Hours of PD

Upon completion, you'll receive a digital certificate for 5 hours of professional development, endorsed by W&M's School of Education.