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## Civil Discourse Elevator Pitch

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**Task:** Create an elevator pitch for civil discourse that can be shared with class stakeholders.

**Instructions:**

1. Define “civil discourse” in your own words in the first part of the table below.
2. Then, imagine a parent, guardian, or another classmate asks why you’re dedicating class time to civil discourse. What would you say?
3. Draft a 30-60 second “elevator pitch” that explains the value of civil discourse for your class in the table below.

Define Civil Discourse	Why is civil discourse important? And why do you think it’s important for this class, specifically?

4. Share your elevator pitch with at least one of your classmates.
5. Revise your pitch based on their feedback in the space below:

**Final Pitch:** Why is civil discourse important in any class? And why do you think it’s important for this class, specifically?

